

# Linda Thomas, AICI CIP

**Title:** Certified Image Professional

**Address:** 736 Thompson / Lake Dallas TX 75065 / USA

**Contact Phone:** 940.321.2594

**Business:** Powerful Appearance Corporate Image Advisors

**Languages:** English

## Summary of Expertise

- Owner since 1999 of *Powerful Appearance Corporate Image Advisors* based in the Dallas/Fort Worth metroplex, Linda has been traveling across the US speaking at association conferences and training for companies who want to improve image awareness in their workplace and industry as a whole.
- Designed and delivered programs on: The 4 Generations in Your Client Base, Body Language, The Power of Color in Business and Leadership, The Competitive Edge – Professional Attire in Business, The Language of Proportion – What Style Fits You Best Now, Is it Time to Put the ‘Business’ Back into Business Casual Dress Codes? – Defining Appropriate Attire for Your Company
- Partial client list - Army Air Force Exchange Service, Boeing, Chapman, Hext & Company P.C., Cityplace Conference Center Sales, CWS Apartment Homes/CWS Capital Partners, Dallas County Community College District, FedEx Kinko's, Flextronics Network Services, Four Seasons Resort & Club, Hampton Inn, Lane Gorman Trubitt Accountants & Advisors, Merrill Lynch, North Lake College, Northwestern Mutual Financial Network, Omni Mandalay Hotels, PricewaterhouseCoopers LLP, SMU - School of Engineering, Sun Microsystems, Southwest Association of Colleges & Educators, TECCOR, Texas Instruments, TGI Friday's, The Associates, Toshiba Medical Systems, Travis Wolff Advisors & Accountants, UNT - University of North Texas
- Author of *My Closet, My Boutique: How to Organize Your Image* and has authored various magazine articles on the subject of image in the workplace.
- Image consulting services for men and women – coaching for interviews and professional advancement, closet audits and organizing your image, personal shopping, wardrobe planning, referrals, body language, using the power of color in business and leadership, dressing appropriately - yet with a competitive edge in today's workplace
- Served on various board positions for the National Speakers Association of North Texas, 2007-2008 TeleClass Chair for the Association of Image Consultants International, and most recently as the 2006-2008 President for the South Central USA Chapter of AICI.
- An educator and trainer of image consultants who want to enter the corporate training field
- Received credentials of Certified Image Professional through the Association of Image Consultant in 2003 (there are 117 CIPs in the world, 87 in the US, 30 overseas)
- Certified Image Consultant through the London Image Institute in 2000

## **Job Responsibility**

- Owner of *Powerful Appearance Corporate Image Advisors*
- Instructional designer of Image Awareness programs for corporations and conferences
- Speeches and seminars delivered on Image Awareness and Communication in the Workplace
- One-on-one individual image consulting for men and women
- Train image consultants – 10 Keys to Presenting Successful Corporate Programs
- Mentor for up-and-coming speakers in the Charbonneau Speakers Academy of NSA North Texas
- Coaching for professional image consultants
- Writer, Author
- Media interviews
- Research on workplace improvement, 4 generations in the workplace, high performance textiles, fashion history, and improving image awareness in the United States

## **Books and Products published:**

- *My Closet, My Boutique: How to Organize Your Image* (book)
- *The Power of Color in Business* (audio CD)
- *The Image of Leadership* (audio cassette)
- *Powerful Appearance Corporate Training Program for Image Consultants* (training system designed for corporate image trainers with marketing products, audio training, customized workbooks, programs brochures, PowerPoint slide shows, posters, and office support materials)

## **Memberships**

- Association of Image Consultants International
- National Speakers Association
- International Society of Performance Improvement
- Fashion Group International

## **Experience with News Media**

- TV Channel 4 News Dallas Morning Show “myfoxnews.com”
- TV Channel 8 – “Good Morning Texas”
- "Mattie in the Morning" Texas Cable News Channel 38
- KSLG AM radio in St. Louis MO
- National Public Radio in Romania
- Russ Lombardo’s Sales Talk Radio Show hosted by Voice America Business
- Selling Power Magazine
- Dallas Business Journal
- Today's Dallas Woman Magazine
- Current (magazine of Meeting Professionals International)
- Southern Vanity magazine